



BTEC LEVEL 3

MODULES





BTEC: LEVEL 3

Welcome gamers, to the Guild College esports BTEC Level 3!

This is a course that channels your passion for gaming and provides you with a hands on experience. Learn everything from gameplay analysis to the production of livestreams. You'll have access to our world class facilities in the heart of Shoreditch, whilst being behind the scenes at a global esports brand.

UNIT 1 INTRODUCTION TO ESPORTS

Develop a deep understanding of the esports and sports industries, as well as the careers you could pursue.

UNIT 2 ESPORTS SKILL, STRATEGY AND ANALYSIS

Learn the factors that influence elite gameplay and create strategic methods of improvement and skill development.

UNIT 3 ENTREPRENEURSHIP IN ESPORTS

Study successful esports businesses, sponsorships and the mindset of the entrepreneurs behind them, including our very own David Beckham! Plan and pitch your own esports start-up.

UNIT 4 HEALTH, WELLBEING AND FITNESS FOR ESPORTS PLAYERS

Learn the huge importance that health, wellbeing and fitness plays across the esports industry. Investigating physical health, mental health.

UNIT 5 ESPORTS EVENTS

Create and produce your very own event, broadcasted on the Guild Twitch and review your own success.

UNIT 6 LIVESTREAMING AND BROADCASTING

Learn and produce different types of live broadcasts, from tournaments, podcasts and LAN events

UNIT 7 CREATING AN ESPORTS BRAND

Researching brands and create your own, plan a brand activation with help from the graphic designers at Guild

UNIT 8 ESPORTS COACHING

Develop the techniques, knowledge and skills to deliver high quality esports coaching sessions.

UNIT 9 CORPORATE SOCIAL RESPONSIBILITY

Learn esports' organisational challenges including how they respect and care for the environment and their communities



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