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HELLO

SKY GUILD GAMING CENTRE

SKY GUILD
GAMING CENTRE



ALL FIBRE BROADBAND
RING THE PROS

sky



Sunday
11am-4pm



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16,000 SQ FT
Total Area



300 pax
Total Capacity



20+
Total Rooms



3 Floors
Total Levels



INTRODUCTION

SKY GUILD GAMING CENTRE

Located opposite Shoreditch High St station, the Sky Guild Gaming Centre is a multistorey, multipurpose gaming and events venue spanning over 16,000 SQ FT across 3 floors.

With two main event spaces, over 10 breakout rooms, and a stunning rooftop terrace overlooking the East London cityscape, the SGGC lends itself to a wide range of events.

From product launches, corporate away days and gaming tournaments, to Christmas and summer parties, networking events and panel presentations, the SGGC has a team of experienced professionals at the ready to deliver on your event vision.

Book in a site visit now with our wonderful team at hqevents@guildesports.com













GROUND FLOOR

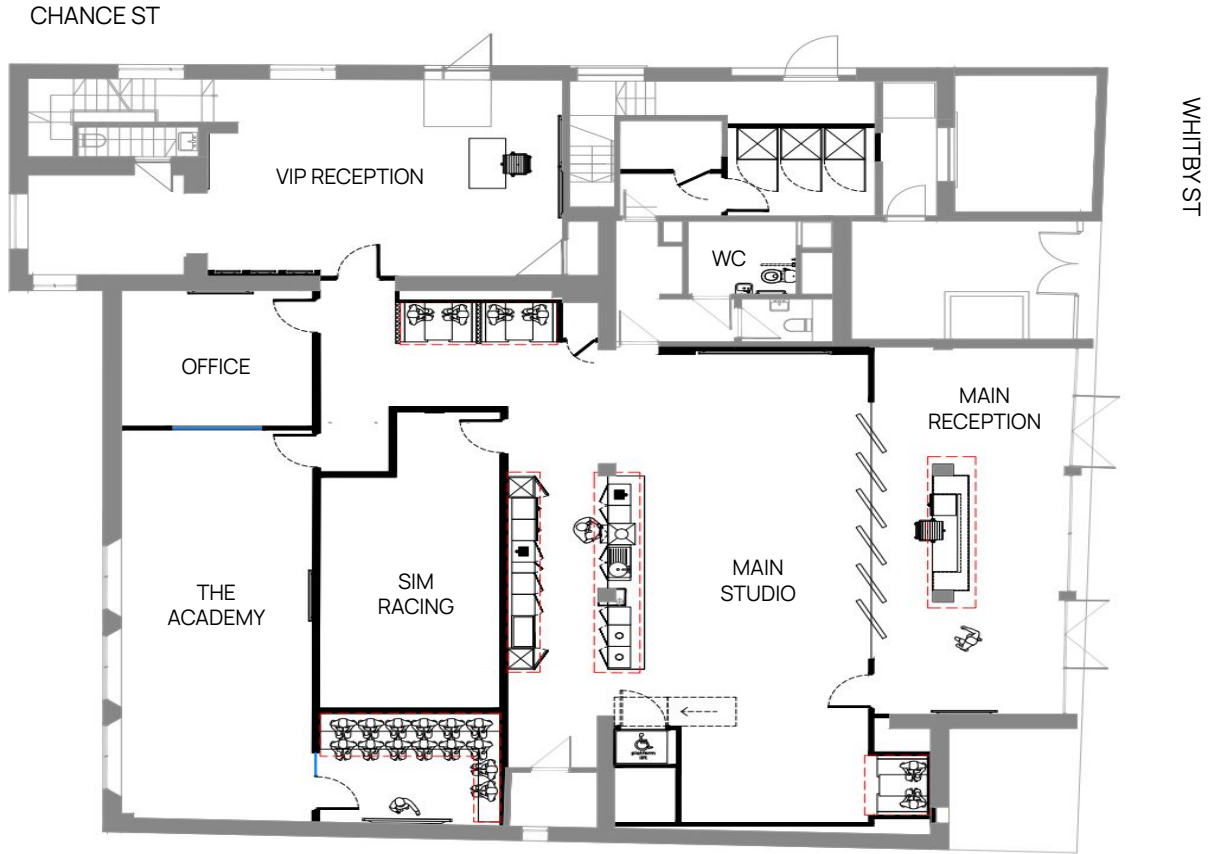


The ground floor is home to our largest event space, as well as a VIP Lounge, the Guild Academy and our brand new sim-racing facility. Perfect for hosting presentations, screenings, product launches and team away days, key features include:

-  Space for up to 90 people theatre style or 120 standing
-  A 130-inch, 4K-resolution LED screen
-  12 state-of-the-art gaming stations
-  4 high-spec sim racing rigs
-  An expert team who can help coordinate team-building activities or tournaments
-  12 screens which can be used for branding, messaging, video loops and logo placement.
-  High-speed internet and a Bose sound system
-  A bar and kitchenette with coffee machine



GROUND FLOOR PLAN














SIM RACING FACILITY





Introducing the hottest new addition to the Sky Guild Gaming Centre, The Guild Sim Racing Facility. Add a pit stop during your event and discover something truly unique. Expect to experience:

-  Four of the highest-spec Fanatec sim rigs
-  Fanatec DD2 wheelbases and Fanatec Pedals
-  Asus 48-inch Super Ultrawide monitors
-  Hyper-realistic graphics, responsive controls, and immersive sound effects
-  A choice of coloured neon lighting
-  Seating and standing space behind the rigs to spectate
-  A magnetic strip leaderboard

Whether you're a seasoned pro or a first-time racer, the Guild Sim Racing Facility caters to all skill levels. Compete against friends, challenge fellow colleagues, or race against the clock to claim the top spot on the leaderboards.



4

Total Number of Rigs



25 pax

Total Capacity










1ST STOREY



1ST STOREY



The 1st Storey of the building is home to a multitude of spaces including:

-  A lounge area with an arcade machine and a 85-inch TV screen.
-  A kitchenette, joint with a 6-person meeting room.
-  A fully-equipped gym
-  4 gaming rooms which can be used for esports bootcamps, or repurposed into breakout space, offices, dressing rooms or green rooms.
-  2 streaming rooms

With multiple rooms across this floor, many of which have a choice of coloured lighting, it lends itself perfectly to pop-up activations featuring various brands who require a bespoke look and feel to their space.




3,958 SQ FT
Total Area


60 pax
Total Capacity

1ST STOREY FLOOR PLAN














2ND STOREY



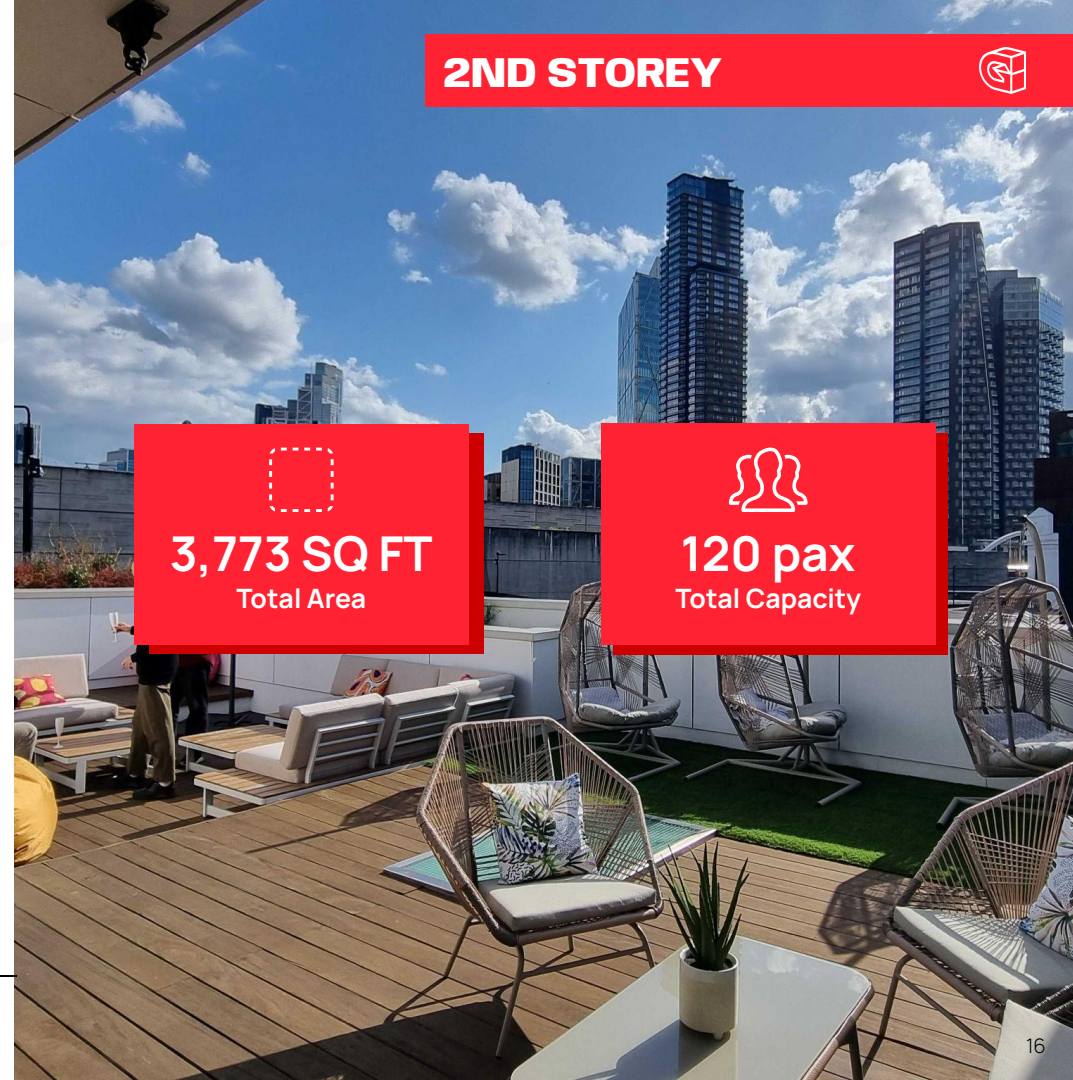
2ND STOREY



Flooded with natural daylight beaming through our floor-to-ceiling doors leading out to our rooftop terrace, our 2nd floor features:

-  An indoor event space for up to 70 guests standing
-  A rooftop terrace for up to 50 guests
-  Unparalleled views of the East London cityscape.
-  A second terrace
-  A boardroom seating 12 pax and a smaller meeting room accommodating 6 pax
-  A kitchenette
-  A separate entrance leading straight up to the space

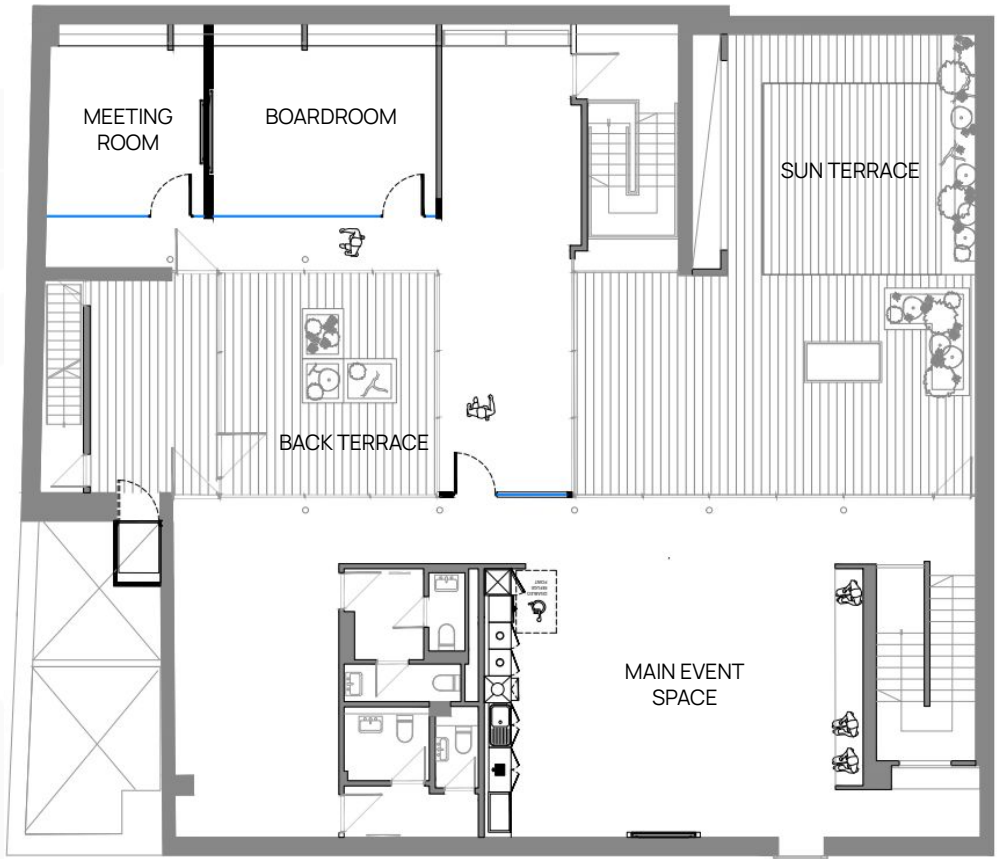
Ideal for photoshoots, product launches, summer soirees, winter wonderlands and drinks receptions, our 2nd Storey offers the style factor everyone is looking for.




3,773 SQ FT
Total Area


120 pax
Total Capacity

2ND STOREY FLOOR PLAN
















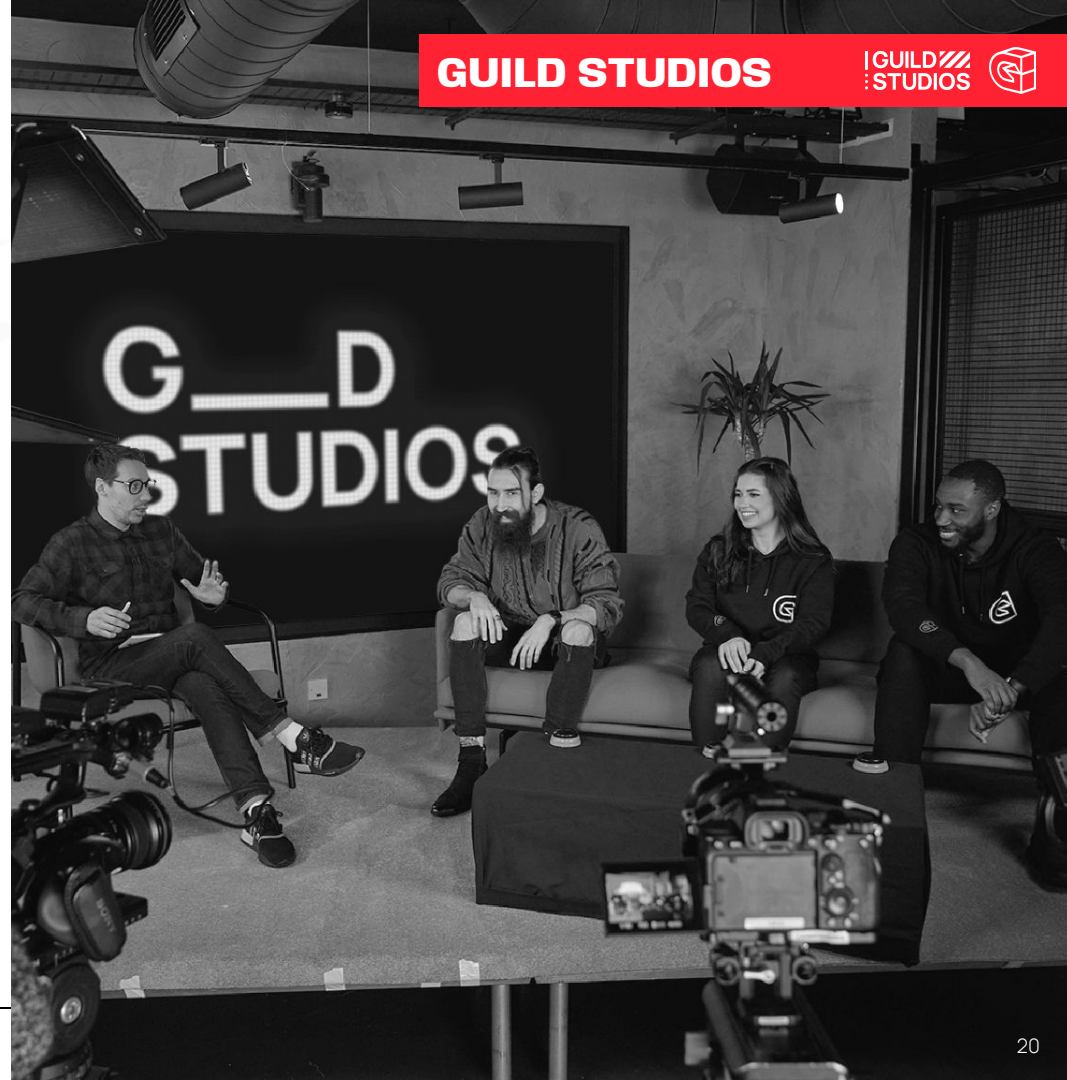
| GUILD
: STUDIOS

GUILD STUDIOS

Our all-encompassing in-house production team, Guild Studios, are expertly positioned to deliver on any production requirements our clients may have pre, during and post-event. This includes but is not limited to:

-  Filming and photography
-  Ideation and content creation
-  Live-streaming and broadcasting
-  Tournament hosting
-  Asset design
-  Post-production editing
-  Highlight reels
-  Talent scouting and booking
-  Marketing and social media campaigns

Helping to deliver our expertise is our 10gb up and down Sky Broadband network which runs throughout the building, making SGGC one of the fastest and securest connected studios in London.





THE EXTRAS





SUPPLIER NETWORK

As a part of our commitment to excellence here at the SGGC, we have established strong relationships with local suppliers, including caterers, accommodation providers, merchandise and print suppliers, staffing and security agencies and more.

Our local partnerships enable us to offer our clients high-quality and bespoke services that can be tailored to their specific needs and preferences. Whatever the brief, our in-house events team will work closely with our network of trusted suppliers to deliver on your vision to the highest standards.



CATERING

We have a network of trusted and talented catering suppliers to offer tailored sensory experiences to our clients. From canapés and bowl food to sit-down dinners and barbecues, our suppliers can deliver tasty and visually stunning food that will be sure to leave guests wanting more.



GAMING

Our team have all the expertise required to host gaming tournaments, curate experiences and run innovative gaming activations. Whether it be an introduction to Fortnite, a friendly competition between colleagues, or a professional tournament, we have second-to-none ability in-house to execute it.



EVERYTHING ELSE

From asset design, to staffing your event, we can offer a one-stop-shop for everything needed to execute an unforgettable, stress-free experience for all involved. Combining our truly unique venue with our unmatched event management and in-house production capabilities, our clients need look no further than the Sky Guild Gaming Centre.



GOUDA

SAMSUNG
Galaxy Z Flip

THE WALL

Be **bold** and captivate your guests before they even enter the building. Available for hire, our venue wall will guarantee to capture your brand and give your event the presence it deserves.



LOCATION

Sky Guild Gaming Centre is located directly opposite Shoreditch High Street station and a 10-minute walk from Liverpool St.

Address
Sky Guild Gaming Centre
2 Chance St
London
E1 JT

 TRAVEL OPTIONS INCLUDE:

TUBE AND RAIL

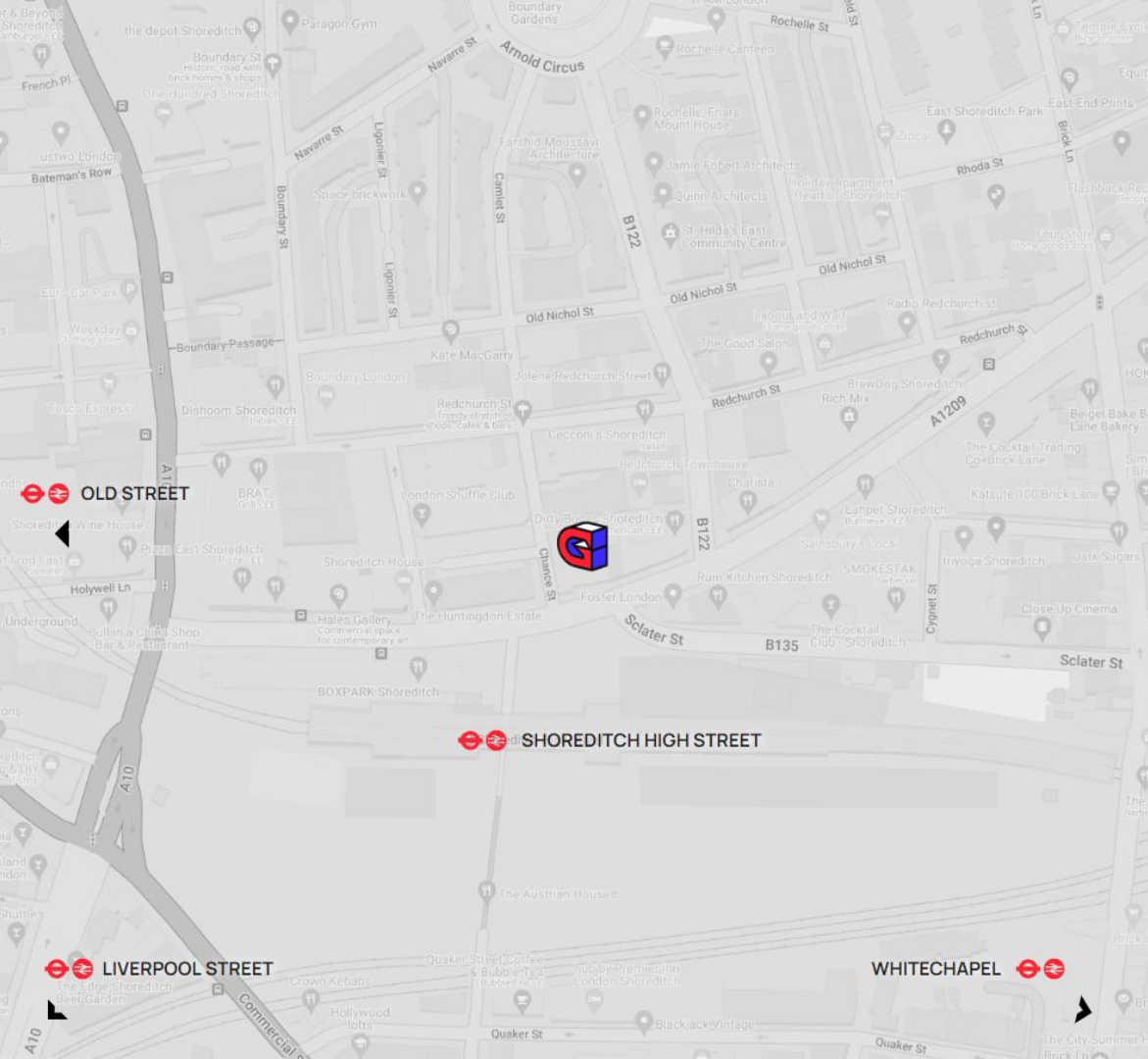
1. Overground to Shoreditch High St
2. Train, Overground, Central, Hammersmith and City, Circle, Metropolitan or Elizabeth Line to Liverpool St and a 10-minute walk.
3. Northern Line to Old Street and a 10-minute walk

BUS

Numbers 8, 35, 47, 135, 149, 205, 242 and 388 stop near the venue.

CAR

There is no on-site parking at the SGGC and limited nearby parking so we strongly advise using public transport links.





CONTACT US

Sky Guild Gaming Centre

2 Chance St

London, E1 6JT

hqevents@guidesports.com

+44 7534 882 070

